

PROGRAM AGENDA

23/07/2019 - Arrival Day

Time	Event	Topic	Briefing
	Airport Pick up and Transfer to Hotel		

Wednesday, July 24, 2019

Time	Event	Topic	Briefing
8:15 AM	Hotel Pick Up		
8:30 - 9:00 AM	Transfer to SVIC		
9:00 - 10:30 AM	Company Visit/Presentation/Q&A	Program Opening. Silicon Valley and Its Ecosystem. Portrait of an Innovator of the 21st Century. The Future of Business	This session will cover the evolution of business practices in the times of the fourth industrial revolution. It will also summarize the ongoing digital transformation of the banking industry and projections for the next five years. Briefing about companies in agenda.
10:30-12:00 PM	Presentation/Q&A	Introduction to Artificial Intelligence. Evaluating the Impact of Artificial Intelligence.	Ed is a seasoned mobile industry veteran with more than two decades of experience. He is Partner & Co-founder of Naiss.io, a venture capital boutique in Palo Alto, focusing on technology based start ups and early stage companies, preparing them for M&A and IPO in alternative markets.
12:00-1:00 PM	Lunch at SVIC		
1:00-1:30 PM	Transfer to Box		
1:30-2:30 PM	Company Visit/Presentation/Q&A	Box: Innovatin and Entrepreneurship	Box made innovation an everyday process rather than using it as a strategy during times of crisis. Visit Box offic and meet with the team to learn more about Box innovatin and entrepreneurship principles.
2:30-3:00 PM	Transfer to Stanford University		
3:00-5:00 PM	Stanford Visit	Stanford University - Self-Guided Tour	Spend some time exploring the highlights of Stanford's beautiful campus: The Main Quad (historic and academic center of campus, including the school of Humanities & Sciences), Memorial Church, Engineering Quad, White Plaza. Visit Stanford Bookstore to buy some gifts and books.
5:00-5:30 PM	Back to Hotel		
7:30 PM	Dinner at Hotel		

Thursday, July 25, 2019

Time	Event	Topic	Briefing
8:45 AM	Hotel Pick Up		
9:00 - 10:00 AM	Transfer to Autodesk and Adobe		
Group 1			
10:00 - 11:00AM	Company Visit/Tour	An Inside Look at the Technology of the Future	See how design shapes the world, from the buildings we live and work in, to the machines that propel us forward, to the products that enrich our everyday experiences. Bringing together stories of exceptional design and engineering from around the globe, the Autodesk Gallery shows how people are using new technology to imagine, design, and create a better world.
Group 2			
10:00 - 11:00AM	Company Visit/Presentation/Q&A	Digital Transformation Journey: Travelling through Decades of Innovation	Successful transformation of a digital strategy depends on thorough planning and smooth execution. This presentation will give an overview on how Adobe broke down organizational silos in order to rethink internal processes, and empower its teams to deliver engaging experiences.
11:00-11:30 AM			
Group 1 & 2			

11:30-12:30 PM	Company Visit/Presentation/Q&A	The Secret Sauce and Main Principles of Innovation. Silicon Valley and Lessons for Today's Tech Startups	Go Global: learn how GVA Capital helps international global founders get a brain share of Silicon Valley to scale their business locally or launch in the U.S. market.
12:30 - 12:45 PM			
12:45 - 1:45 PM	Lunch SF		
1:45 - 2:00 PM			
Group 2			
2:00-3:00 PM	Company Visit/Tour	An Inside Look at the Technology of the Future	See how design shapes the world, from the buildings we live and work in, to the machines that propel us forward, to the products that enrich our everyday experiences. Bringing together stories of exceptional design and engineering from around the globe, the Autodesk Gallery shows how people are using new technology to imagine, design, and create a better world.
Group 1			
2:00-3:00 PM	Company Visit/Presentation/Q&A	Digital Transformation Journey: Travelling through Decades of Innovation	Successful transformation of a digital strategy depends on thorough planning and smooth execution. This presentation will give an overview on how Adobe broke down organizational silos in order to rethink internal processes, and empower its teams to deliver engaging experiences.
3:00-3:30 PM	Transfer to Fisherman's Wharf		
3:30-5:00 PM	Fisherman's Wharf Visit	San Francisco Free Time	Fisherman's Wharf, on the northern waterfront, is one of the city's busiest tourist areas. Souvenir shops and stalls selling crab and clam chowder in sourdough bread bowls appear at every turn, as do postcard views of the bay, Golden Gate and Alcatraz.
5:00-6:00 PM	Back To Hotel		
7:30 PM	Dinner at Hotel		
Friday, July 26, 2019			
Time	Event	Topic	Briefing
8:00 AM Hotel Pick Up			
8:00-9:30 AM	Transfer to Berkeley		
9:30-10:30 AM	UC Berkeley Campus Tour	Innovation and Entrepreneurship	UC Berkely campus walking tour, guided by Gregory La Blanc. The tour will include stories about Berkeley's rich history, distinctive architecture, notable landmarks, inventions and companies formed by Berkeley entrepreneurs.
10:30 AM - 12:00 PM	Company Visit/Presentation/Q&A	Leading Digital Transformation Workshop. Big Data	At Haas, Gregory La Blanc teaches primarily in the areas of finance and strategy in the Executive Education programs. Gregory has worked in competitive intelligence and litigation consulting and has advised consulting teams in finance, marketing, and strategy. His research interests lie at the intersection of law, finance, and psychology, in the area of business strategy and risk management. La Blanc is the recipient of teaching awards including the Earl F. Cheit Award for Outstanding Teaching, 2009; and the Haas EW MBA Graduate Instructor of the year, 2005.
12:00-1:00 PM	Lunch at Berkeley		
1:00 - 2:00 PM	Transfer to Intel		
2:00 - 3:00 PM	Company Visit/Tour	Inspiring The Next Generation of Innovators, Scientists and Engineers	Go behind the scenes in the high-tech world of California's famed Silicon Valley. See what it's like inside an ultra-clean, highly automated silicon chip factory, and connect with technologies that give us new ways to work, learn, play, and communicate.
3:00 - 3:30 PM	Transfer to Singularity University		
3:30-5:30 PM	Company Visit/Presentation/Q&A	Preparing Global Leaders & Organizations for the Future	Explore the opportunities and implications of exponential technologies and connect to a global ecosystem that is shaping the future and solving the world's most urgent problems.
5:30-6:00 PM	Back To Hotel		
7:30 PM	Dinner at Hotel		

Saturday, July 27, 2019			
Time	Event	Topic	Briefing
9:00 AM	Hotel Pick Up		
9:10-10:00 AM	Transfer to SF		
9:00-1:00 PM	City Tour +Lunch	Discovering San Francisco Tour	Sightseeing tour with a guide (you will get familiar with the history and architecture of San Francisco, visit the city's main landmarks, unique bridges – Golden Gate Bridge and the Bay Bridge, the most crooked street in the world Lombard street, check out downtown areas such as Union Square, Little Italy, Chinatown, visit one of the most picturesque neighborhoods - Russian Hill, enjoy magnificent city views from the multitude of skyscrapers in the Financial District, go to the Palace of Fine Arts, Treasure Island, Pier 39 famous for its frolicking sea lions) and more.
1:00-1:30 PM	Transfer to Fort Mason		
1:30-5:00 PM	Lunch+Sport Activities	Fort Mason	The upper area, sometimes called Fort Mason, is situated on a headland and was the site of the original coastal fortifications.
5:00-6:00 PM	Back to Hotel		
7:30 PM	Dinner at Hotel		
Sunday, July 28, 2019			
Time	Event	Topic	Briefing
9:20 AM	Hotel Pick Up		
9:20-10:00 AM	Transfer to Computer History Museum		
10:00-12:00 PM	Museum Tour+lunch	Silicon Valley Revolution - Computer History Museum	Spend a day at the Computer History Museum. Find out why computer history is 2000 years old. Learn about computer history's game-changers in our multimedia exhibitions. Play a game of Pong or Spacewar! Listen to computer pioneers tell their story from their own perspective. Discover the roots of today's Internet and mobile devices. See over 1,100 historic artifacts, including some of the very first computers from the 1940s and 1950s.
12:00-1:00 PM	Lunch at CHM		
1:00-1:40 PM	Transfer to Apple Visitor Center		
1:40-2:30 PM	Apple Visitor Center Visit	Apple Visitor Center	Steps away from Apple Park is a special space we've created just for visitors. An architectural extension of our private campus, the Apple Park Visitor Center offers a place to explore and shop latest apple products.
2:30-3:00 PM	Transfer to San Jose Downtown		
3:00-5:00 PM	Visit to San Jose Downtown	San Jose Downtown	Santana Row is a retail residential and commercial district of West San Jose in San Jose, California, United States. Santana Row is intersected by Stevens Creek Boulevard, and nearby to Westfield Valley Fair and the Winchester Mystery House.
5:00-6:00 PM			
7:30 PM	Dinner at Hotel		
Monday, July 29, 2019			
Time	Event	Topic	Briefing
8:15 AM	Hotel Pick Up		
8:30-9:30 AM	Transfer to Schoolab		
9:30-12:30 PM	Design Thinking Workshop	Design Thinking and Creative Intelligence: Skills of Being Proactive and Thinking Positively	Learn how to drive innovation by approaching complex problems in new ways to discover novel solutions. Acquire the skills to maximize the return on limited resources in highly uncertain, new-venture contexts and for accelerating innovation across organizations.

12:30-1:30 PM	Lunch		
1:30-2:00 PM	Transfer to Amazon		
2:00-3:00 PM	Company Visit/Presentation/Q&A	The Secret Sauce and Main Principles of Innovation	Tap into the Silicon Valley innovation ecosystem and learn how to innovate the Silicon Valley way: hear success stories and lessons learned from the most innovative company.
3:00-3:30 PM	Transfer to b8ta		
3:30-4:30 PM	Company Visit / Q&A	Preparing for the Future by Creating It: Hands-on IoT Experience	Meet with the team and discover, try, and learn about new tech products while empowering makers with a simple retail-as-a-service model that puts them in control. The visit will include technology demo presentations and individual tryouts.
4:30-5:00 PM	Transfer to Union Square		
5:00-6:00 PM	Union Square Visit	San Francisco Free time	Union Square is a 2.6-acre public plaza bordered by Geary, Powell, Post and Stockton Streets in downtown San Francisco, California. "Union Square" also refers to the central shopping, hotel, and theater district that surrounds the plaza for several blocks.
4:30-5:30 PM	Back To Hotel		
7:30 PM	Dinner at Hotel		
Tuesday, July 30, 2019			
Time	Event	Topic	Briefing
8:15 AM	Hotel Pick Up		
8:20-9:00 AM	Transfer to SVIC		
9:00-10:00 AM	Presentation/Q&A	Social Intelligence	The world around us is becoming increasingly connected and we are "wired to connect". This has a deep impact on every aspect of our lives. We now have unlimited access to connect with people, influence them and create communities at an unprecedented scale. In this workshop we take our built-in bias for social interaction and cooperation, and nurture these capacities to succeed in this new hyper-connected reality.
10:00-10:30 AM	Transfer to Google		
10:30-12:00 PM	Company Visit/Presentation/Q&A	Creating an Innovation Culture: How Corporate Culture Can Drive Innovation	Google has a unique culture, very different from the typical corporate culture, which is the reason for its success. In addition, due to its innovative culture Google often ranks as one of the best places to work. Google's mission is to challenge people to be motivated and work efficiently, therefore they have established the famed "20% rule" allowing Googlers to spend a day working on personal projects. But there's much more to the tech giant's successful culture than free meals and on-site amenities like massages and dry cleaning. This talk will navigate through other intangible qualities that keep Googlers happy, productive and dedicated to the company.
12:00-12:30 PM	Transfer to Lunch		
12:30-1:30 PM	Lunch		
1:30-2:30 PM	Transfer to 42 Silicon Valley		
2:30-4:00 PM	Company Visit/Presentation/Q&A	Disrupting Education: Skills For The Future	The technology sector is the fastest growing, changing, and evolving industry in history. Discover how new education models empower motivated and talented people, regardless of background, age, experience, or financial ability, to succeed in their dream career.
4:00-4:30 PM	Transfer to the local park		
4:30-6:00 PM	Sport activities at the park		
6:00-7:00 PM	Back To Hotel		
7:30 PM	Dinner at Hotel		
31/07/2019 - Departure Day			
Time	Event	Topic	Briefing
	Hotel Pick Up And Transfer to Airport		